



JENISYS GROUP LTD

HERB ADKINS

Co-Founder · Keynote Speaker · Leadership Trainer · Mentor

"Every headstone has three things on it.

A birth date, a death date, and a dash. What is your dash?"

WHO I AM

I am a co-founder of Jenisys Group Ltd, an American owned, Kenyan registered training and development company operating since 2008.

Before that I spent forty years developing leaders inside Cisco, SAIC, Aviat, Varian and Ivanti, in senior management and technical training, leading teams across several countries. I started as an engineer and ended up running the people, which is the hardest transition most organizations ask anybody to make.

I am a United States Army veteran, a husband, a father and a grandfather. I speak and train in boardrooms, at conferences and in churches, and I mentor men who are ready to do the real work. I do not teach theory. I teach what survived contact with real life.

TRACK RECORD

2,700+ PARTICIPANTS TRAINED	7 COUNTRIES DELIVERED	40+ YEARS DEVELOPING LEADERS	2008 OPERATING SINCE	30 UN ORGS REGISTERED
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FOR ORGANIZATIONS AND TEAMS

What's Your Dash?

The space between your birth date and your death date. This talk asks what you are doing with it.

Lead Like You Wanted To Be Led

Lead the way you always wished someone had led you. Practical leadership from four decades in the field.

The Bumper Guard Principle

Staying in your lane, protecting your people, leading without losing yourself.

Called For More

You were built for more than a paycheck. Find the calling underneath the job title.

Leading With Fire

Systems fail in silence long before they collapse.

"I have had many managers and bosses over my 30-year career, but I only remember two. Herb is one of those two who made a difference and influenced the way I will treat others going forward."

Michael Lipka, Commander, Civil Air Patrol, U.S. Air Force Auxiliary

FOR CHURCHES AND MINISTRIES

Becoming the Man God Intended

Strip away the excuses and the noise. A call to men to return to who they were made to be.

Faith, Discipline, and Destiny

Faith gets you started. Discipline keeps you going. How both build your future.

What's Your Dash?

Discover your calling. Align your gifts. Serve your purpose. Honor your legacy.

Called For More

You were built for more than a paycheck. Find the calling underneath the job title.

The Bumper Guard Principle

Staying in your lane, protecting your people, and leading without losing yourself.

WHERE I HAVE SERVED

2 churches planted and handed over	300+ couples, Passion 2015, Nairobi	150 pastors, Addis Ababa	85 leaders, Watoto Church, Kampala
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“Herb Adkins is the embodiment of Godly work ethic and integrity. He is ever transparent and open with whomever he works with. You can only grow once you work with Herb.”

Levi Mutambi, Pastor, Nairobi

WAYS WE CAN WORK TOGETHER

- Conference keynote, 35, 60 or 90 minutes
- Needs Assessment, to find the real gaps in your organization before any training
- Leading With Fire half-day, an entry point into the full program
- The 2-Day Signature Experience, delivered by April, with workbooks and certificates
- Men's conference or retreat keynote, or a full weekend
- Leadership training for pastors, elders and ministry heads
- Marriage and couples events, delivered together with my wife April
- The Iron Sharp Experience, mentorship for men ages 19 to 60, one-on-one or in small groups
- Facilitator certification, so your own people can deliver the material after we leave

REGISTRATION AND CREDENTIALS

UNGM Vendor No. 1264018 UN Registration 30 organizations	Kenya Reg. PVT-8Z1KB8LQ KRA PIN P052493017U	US Federal UEI V1YDUMYRHDN5 CAGE Code 5P3Z0
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Let's talk.

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